

# The Tools of DH

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Workshop slides adapted from Mary Catherine Kinniburgh @mckinniburgh



### What is GCDI?

Graduate Center Digital Initiatives offers different types of *support for digital scholarship* such as <u>workshops</u>, <u>consultations</u> and <u>working groups</u> based around common tools or data sources, special <u>events</u> such as our annual Digital Showcase, and <u>online resources</u>.



#### Tool

A device or implement, especially one held in the hand, used to carry out a particular function.

[in computing]

A piece of software that carries out a particular function, typically creating or modifying another program. (Oxford English Dictionary)



### **Digital Humanities**

An area of scholarly activity at the intersection of computing or digital technologies and the disciplines of the humanities...

DH brings digital tools and methods to the study of the humanities with the recognition that the printed word is no longer the main medium for knowledge production and distribution.

Provides new ways of doing computationally engaged research, teaching, and publishing (Wikipedia).



### Workshop Goals

We will:

- **consider** what types of project, research, and work are included in the digital humanities,
- create a working resource for our own tools of digital humanities,
- **explore** a wide range of methods for research (and project) development.



### Digital Humanities projects use...

**digital methods** of research that engage **humanities topics** in their materials *and/or* interpret the results of digital tools from a **humanities** lens



### Things to do with DH

- Create community
- Theorize, critique, comment
- Utilize existing platforms
- Develop platforms
- Produce data
- Process data
- Communicate your research in a digital environment
- Collect, curate, and display digital materials





### **Collaborative Research**

Community is fundamental to DH.

So... let's do a quick round of introductions!

Name

Pronouns

Interested in what digital projects or research topics?



### **FIRST THINGS FIRST:**

# ZOTERO





### **FIRST THINGS FIRST:**

We're covering a lot, and this will make it easy to save URLs, citations, and get your research going.

All these steps work on your own laptop, too.



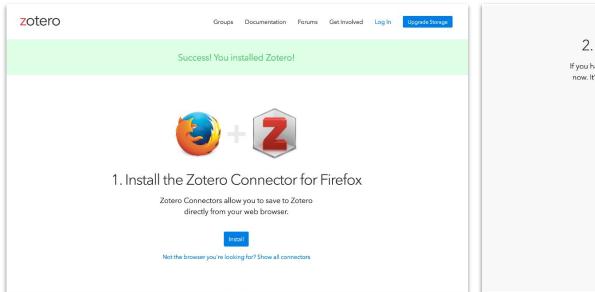
### Desktop application and Connector (browser extension)

- 1. Go to: https://www.zotero.org/ and click: Download
- 2. Then click: Download for Zotero 6 (Mac OS/Windows/Linux)
- 3. Install Zotero on your computer
- 4. Then click: Install Firefox/Google Chrome/Edge Connector
- 5. Install Zotero as a browser plug-in



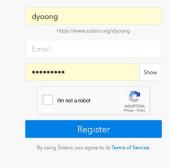


### **Make Your Account**



#### 2. Register to take full advantage of Zotero

If you haven't already created a Zotero account, please take a few moments to register now. It's a **free** way to sync and access your library from anywhere, and it lets you join groups and back up all your attached files.





### **Open Zotero**

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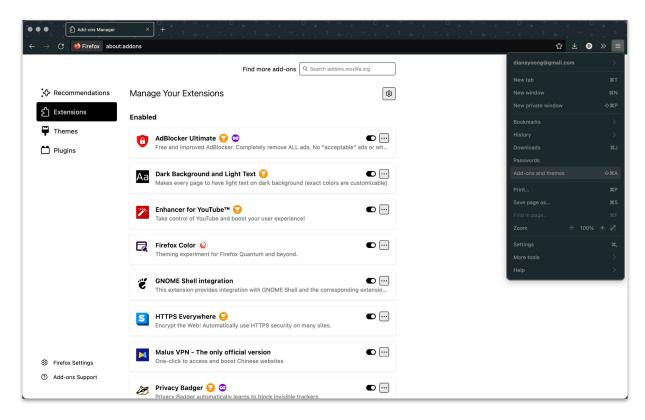
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- Click on "Preferences" under File when Zotero is open.
- 2. Go to the "Sync" tab.
- Fill in the info for the account you just made on Zotero, and close window.

Now you're ready to cite! Icons will appear in browser, click to add them to your library.



### **Turn on Zotero extension**





## Okay, ready?



## How are you going to get your data?

#### What kind of data?

- Audio / Visual
- Web Scraping
- Text Analysis
- Text Encoding
- Geocoding

Where to find it?

- online databases
  - NYC Open Data
  - DPLA (Digital Public Library of America)
  - HathiTrust Digital Datasets
  - Awesome Public Datasets
- repositories/collections
  - NYPL Digital Collections
- other suggestions?



### Capturing it with: Audio / Visual

uses hardware, software, or even programming language to produce audio or visual content, **OR** to parse audio or visual content into data.

- Getting Good (Enough) Audio Recording
- Basic Audio Editing with Audacity



## **Capturing it with: Audio / Visual**

**Tools and Methods:** 

- Downloading/Scanning Photographs
  - <u>GIMP</u>: Open-source image editing tool
  - <u>Tropy</u>: Free open-source software to organize and describe photographs of research material



## **Capturing it with: Audio / Visual**

**Tools and Methods:** 

- Sound Recording and Analysis
  - <u>Audacity</u>: Open-source GUI audio recorder and editor
  - <u>SoX</u>: Open-source CLI audio editor
  - Oral History Metadata Synchronizer: Syncs interviews to transcripts and metadata
  - Example: <u>AIDS/Brooklyn Oral History Project collection</u>



### **Capturing it with: Web Scraping**

uses programming language to gather specific content from static websites or social media, including image and text.

- <u>Beginner's Guide to web scraping</u>
- Michelle Johnson-McSweeney's online tutorial



## **Capturing it with: Web Scraping**

**Tools and Methods:** 

- API (Application Program Interface):
  - Functions or procedures that allow you to request data from apps
  - Examples include Twitter, Google Maps
- **TAGS**: scraping Twitter to Google Sheets
- **Scrapy:** open source framework for data extraction from websites
- **Example:** <u>No Homophobes</u> (uses scraping to capture homophobic speech on Twitter)



### **Capturing it with: Text Analysis**

Also: Topic Modeling // Text Mining // Sentiment Analysis

uses programming languages or software to extract the data, using parameters that you set, from a textual corpus.

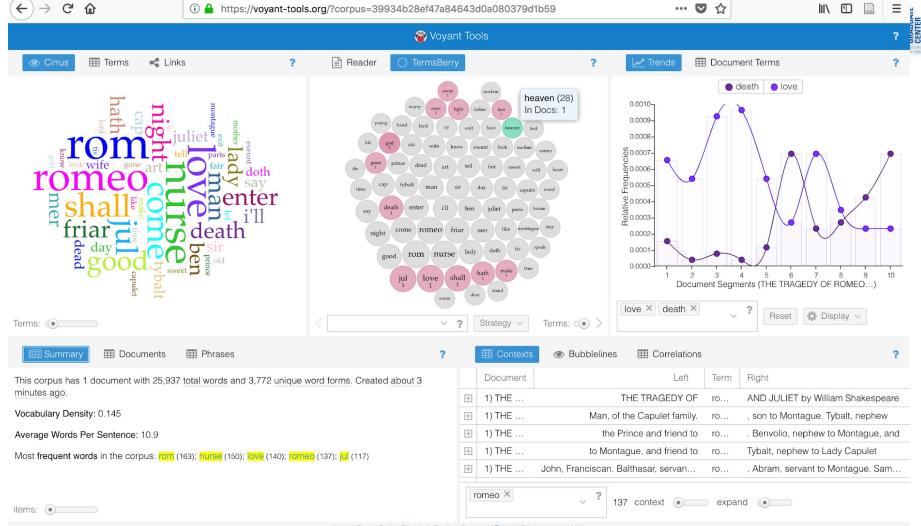
- <u>Ted Underwood's Seven Ways Humanists use Text Analysis</u>
- Tutorial on using MALLET for Topic Modeling
- Book on <u>Textmining with R</u>
- Tutorial on using NLTK for text analysis



### **Capturing it with: Text Analysis**

**Tools and Methods:** 

- **MALLET**: Java-based package (cluster of code)
  - statistical natural language processing, document classification, clustering, topic modeling, information extraction, etc
- **<u>Python</u>/<u>R</u>**: multi-use programming languages
  - NLTK (Natural Language Toolkit) collection of python libraries
  - **textmining** collection of **r** functions to prepare corpus
- **Voyant Tools:** web-based text application, copy and paste your text for immediate analysis





### **Capturing it with: Text Encoding**

Also: Markup

uses markup language (usually XML) to encode a text for specific details which often have an interpretive element, or for display in online environments.

- <u>"What is XML and Why Should Humanists Care?"</u>
- Zotero library for TEI tutorials, examples, models, publications
- Filipa's <u>TEI workshop</u>!



### **Capturing it with: Text Encoding**

#### **Tools and Methods:**

- **XML:** eXtensible Markup Language
  - HTML's more flexible cousin, which allows you to write your own tags
- **TEI:** Text Encoding Initiative, a standardized system of markup in XML for encoding texts.
  - archival/museum standard for digital texts
- Example: <u>Shelley-Godwin Archive</u>

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## **Capturing it with: Geocoding/tagging**

**Geocoding** uses software to transform non-coordinate identifiers (such as landmarks) into geospatial coordinates

[**Geotagging** adds GIS metadata to text, image, or other digital content.]

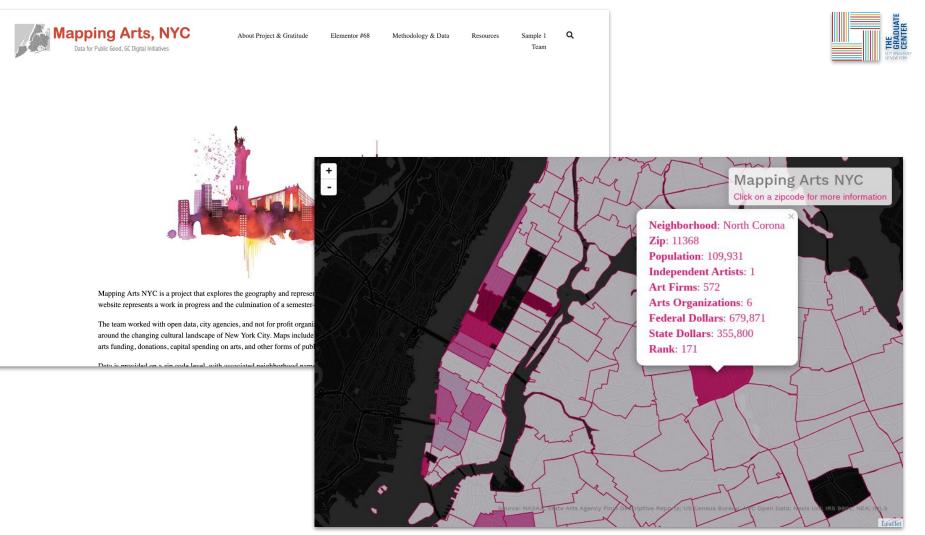
- Finding the Right Tools for Mapping
- Quick and Easy mapping with R
- Javascripting English Major: Using leaflet



## **Capturing it with: Geocoding/tagging**

Tools and Methods:

- <u>QGIS</u>
  - free, open-source version of <u>ArcGIS</u> with many of the same features.
     Create, edit, visualise, analyse and publish geospatial information
- Leaflet
  - open source Javascript library for adding interactive maps to a webpage, works with mobile
- Example: <u>Mapping Arts, NYC</u> by Data for the Public Good









## **Analyzing / Displaying Data**

Is this a necessary step? Perhaps not always?

Should we draw a distinction between "**analyze**" and "**display**?" Why or why not?

How might graphs and data visualizations represent arguments, demonstrations, or images that must be explicated?



## Display / Analyze it: Visually

Also: Data Visualization, Mapping

Maps dataset as a network, graph, or chart.

Drucker, Johanna. "<u>Humanities Approaches to Graphical Display.</u>" *DHQ*. 5:1 (2011)

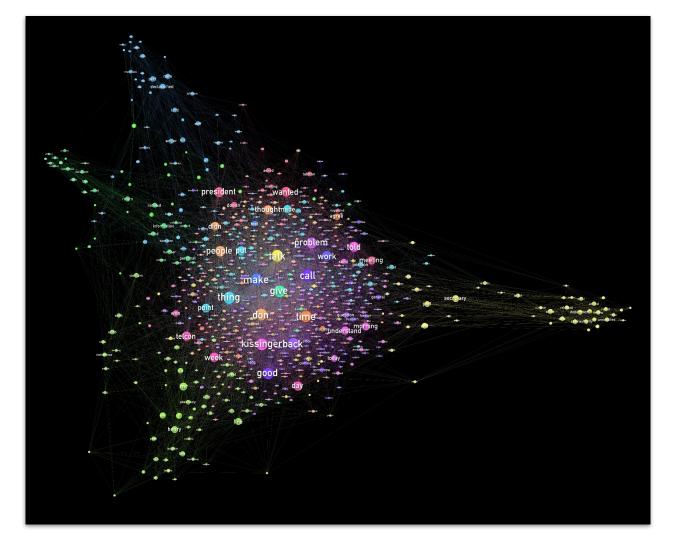
• "Tools carry with them assumptions of knowledge as observer-independent and certain, rather than observer co-dependent and interpretative... we need a humanities approach to the graphical expression of interpretation."



# **Display / Analyze it: Visually**

**Tools and Methods:** 

- Excel or <u>Google Sheets</u>
  - can generate most basic graphs and charts
- <u>Gephi</u>
  - open-source visualization platform
  - use **Sigma**, a Javascript library, to render results interactively in a web browser.
- Example: <u>Quantifying Kissinger</u>
  - computational analysis of the National Security Archive's Kissinger collection of correspondence







## Display / Analyze it: Narratively

Also: Digital Collection, Digital Exhibit, Digital Edition, Web Site, or even essay / article!

Bring disparate digital (or digitized) materials into a cohesive digital resource.

Enable digital communication of ideas between communities for teaching, collaborating, and learning.

Narrative is one of the most powerful and complex tools we have!



# **Display / Analyze it: Narratively**

**Tools and Methods:** 

- Digital Exhibits
  - <u>StoryMaps</u>
  - Example: <u>The Lung Block</u>
- CMS (Content Management System)
  - CUNY Academic Commons
  - o <u>Omeka</u>
  - Example: Preserve the Baltimore Uprising
- <u>Manifold</u>: open source platform for scholarly publishing. Good for sharing research, teaching, writing in a collaborative environment







### **Reflect + Assess**

Take five minutes and consider a

- method of displaying or analyzing
- specific tool
- example of a visualization project
- or any hyperlink

from the previous slides or your own web browsing

What does the method of display/ analysis **argue**?

How does it argue?

What does the method / tool / project make **invisible**?

Is the method / tool **effective**? Why or why not?



#### **Reflect + Assess**

Consider how <u>data visualizations can mislead or make interpretation</u> <u>more challenging</u> or how context shapes interpretation and <u>perpetuate or undermine existing narratives</u>

More example: WTF Visualizations



## Debrief

- **developed** a basic context for DH
- explored and critiqued methods, tools, and resources
- **created** a "toolbox", a working resource in Zotero



### **Additional resources**



# Please take a moment to share your feedback:





## **GCDI Hybrid Open House!**

Join us this Thursday (09/22) either *in-person* or *online* for our fall open house. If you're new, this is a great opportunity to learn about our upcoming workshops, user groups, events, and other resources! For returning participants, come drop-by and say hi!

Check out the details and register for our open house!

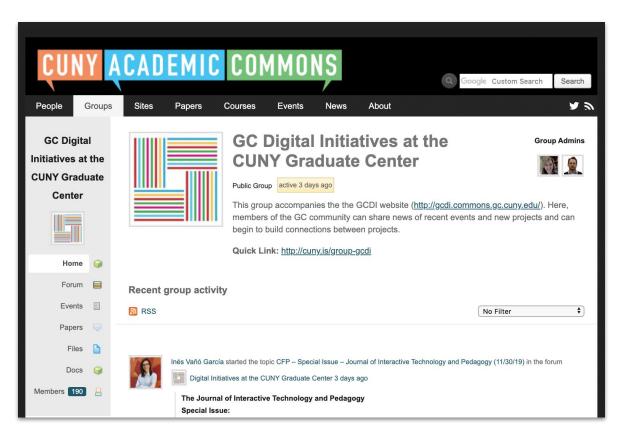


## How can I get involved with GCDI?





### How can I get involved with GCDI?





### **Resources at the GC**

<u>GC Digital Fellows Consultations, Upcoming workshops</u>

Workshops offered by the <u>GC Library</u>, and the <u>Teaching and</u> <u>Learning Center</u>



# Please take a moment to share your feedback:

