Podcast Production in Classrooms:
Digital Knowledge Production during the COVID-19 Pandemic

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Overview of presentation

- Introduction
- Application: Case 1 (Semester-long)
  - Podcast production in an undergraduate psychology classroom
- Application: Case 2 (Midterm)
  - Podcast production in a graduate sociology classroom
- Lessons learned & takeaways

Planning for the podcast production

- Summer 2020
  - Rough transition in the Spring of 2020
- Synchronous sessions in Fall 2020 to Spring 2021
  - Embrace online format v. fitting offline pedagogical approaches
- Preliminary goals
  - Help student stay engage in class materials
  - Public scholarship and research method training

Our student body

- CUNY serves a diverse student body
    - >70% student of color
- 60% of our undergraduate students work
    - 50% work full-time
- Myth of the digital native

Podcast production as pedagogy tool

- Recent popularity in podcast production
  - Often as projects in graduate classrooms
- Podcast production allows for students to (Harris, 2019):
  - Critically engage with materials in class in a manner closer to their everyday speech
  - More aware of themselves as knowledge producers not just passive consumption of materials

History and Systems of Psychology @ CSI

History & Systems of Psychology @ CSI

- Technology accessibility survey
- Group podcast project
  - Breaking down semester-long project
- Scaffold expectations at each stage
  - Bulk of content in the draft stage

	Components	% of total grade	Due Date
1	Stage 1: Proposal	10	03/11
2	Stage 2: Draft	10	04/06
3	Stage 2: Peer feedback	5	04/13
4	Stage 3: Final	15	05/04

History & Systems of Psychology @ CSI

- Allocate time in class to check-in with students
  - Helps them with keeping on track and towards completion
  - Address challenges of group podcast
- Listening party at the end of the semester
  - Final share-out in class

Minimizing technology barriers

- Group component to help students support each other
- Online tutorial and curated resources for creating a podcast
  - Suggested platforms: Garageband (Apple/Mac), Audacity (Windows, Mac, GNU/Linux), anchor.fm (web-based/app-based)
  - Class webpage: curated YouTube tutorials + recorded tutorial
- Podcast/audio examples: NPR's All Things Considered, Abolition Science, 99% Invisible

Sociology of the Gig Economy @ Hunter College

Voices of the Gig Economy

By Sociology of the Gig Economy

Voices of the Gig Economy Podcast features interviews and discussions of topics related to the Gig Economy, gig work, algorithms and society, COVID0-19 and its impacts on work, all from the perspective of applying sociological thinking to experiences of gig workers before, and during the Coronavirus Pandemic.

Listen on Spotify

Message

WHERE TO LISTEN

Chain Stitching in LA

Voices of the Gig Economy • Dec 3, 2020

Share

00:00

24:42

Hungry Panda, Food Delivery i...

November 19, 2020

The Voices of the Gig Economy talks to Mung, a delivery worker for hungrypanda.co, a food delivery service fo ...

12:32

Digital Identity on Etsy (Cynd...

November 17, 2020

Today, The Voices of the Gig Economy talks to Genesis Gomez, an entrepreneur on Etsy. Genesis talks to us abou ...

18:43

Sociology of the Gig Economy

This course introduces students to the various issues that the gig economy has introduced to the world of work. Throughout the semester, students will examine the various aspects of the gig economy: workers, employers, legislations, and the role of technology. Together as a class, we will produce a public-facing podcast, where students will interview a gig economy employee, an activist, a policy maker, or an academic whose work focuses on the various aspects of the work economy. Furthermore, each student will write a research summary of a research article to be published on the class website. (Updated Aug 27, 2020)

Plays ⓘ
467
All-time

Estimated audience ⓘ
9
Based on recent episodes

Unique listeners ⓘ
6
Last 7 days
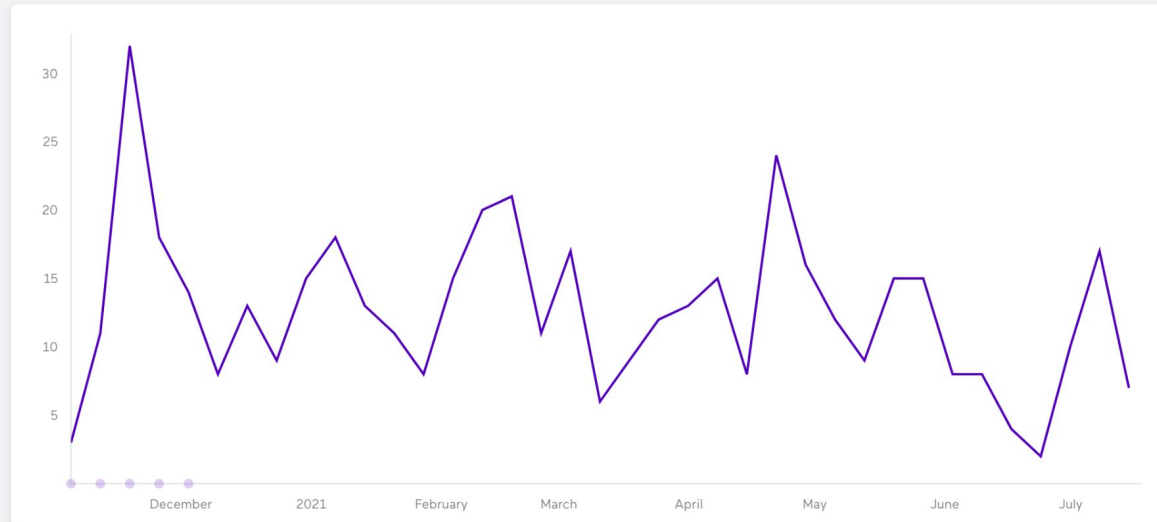
Current balance ⓘ
$0.00
How to use Sponsorships ›

📈 **Your podcast performance**

[11/04/20 - 7/14/21 ▾]

Plays ⓘ

[Weekly ▾]

30
25
20
15
10
5

December   2021   February   March   April   May   June   July

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Podcasting During COVID 19

1. Objectives:
   a. Learning about work experience of gig/essential workers during the COVID-19 Pandemic
   b. Interviewing skills
   c. Content production in the new media landscape

Podcasting During COVID 19

2. Logistics
   a. Music
   b. Sound Editing
   c. Mid-term Assignment
   d. Scaffolding exercises
   e. Readings that have interviewing questions (Ravenelle 2020)
   f. Anchor, Name of the podcast

Podcasting During COVID 19

3. **Deliverables:**
    a. Students: 20 min audios that have been edited, small blurbs (8th week)
    b. Instructor: Upload everything on Anchor, add pictures from Unsplash, Distribute on Twitter, and other listservs (10-15th weeks)

Lessons Learned

- Pedagogical collaborations
- Students' reactions to the novel pedagogical design
- Technological barriers are not really a problem
- Give dedicated time to do the planning in class
- Clear expectations of deliverables
- Public scholarship forced students to produce more polished final products

Takeaways

- Scaffolding assignments
- Give students sufficient time
- Troubleshooting technical issues
- Encourage students to listen to other podcasts

Questions

- What is the limit to podcast production in a classroom?
- How does podcast production align with your pedagogical philosophy?
- What does it take to integrate podcast production into a college-level course?

Thank you!

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