

Multimedia Project: Who's Left Behind? (Total: 35%)

Throughout the semester, you will be working on a multimedia project about one psychologist – Who's Left Behind? This project can look similarly to an online exhibit, and by the end of the semester, you will have curated a set of **8-12** multimedia objects (e.g. collages, podcast, videos) with some accompanying text for each object. You will work on this project throughout the semester in 3 main stages:

Components	% of total grade	Due Date
Stage 1a: Choose Psychologist	10	09/21
Stage 1b: Proposal		10/05
Stage 2: Draft	10	11/02
Stage 3a: Final	10	12/07
Stage 3b: Final "Presentation"	5	12/07

The primary purpose of this project is to help you identify and address the gaps in the histories of psychology as we learn about them. You will learn how to communicate and translate academic psychological ideas into language that does not require subject expertise. Think about how you would share what you've learned to an earnest middle-school student?

For this project, think of yourself as a museum curator creating an exhibit that will introduce your psychologist to a wider public of museum-goers. As a museum curator, your multimedia project cannot just be an academic research paper with additional graphics or media sources, rather it should begin with the goal of translating academic knowledge and communicating a story to an audience beyond psychology.

Your final project will introduce a) the psychologist and their work, b) the socio/historical/political context to situate their work, and c) their relevance to a current social issue.

Here are some examples on how you can present your project. Keep in mind that these examples are developed by organizations over a period of time, hence you are not expected to produce yours at this level of completion. If you would like the challenge, I encourage you to do so and I am happy to support you through it. :)

- The University of Akron Cummings Center for the History of Psychology .(2020). [Exploring Heredity: Race, Eugenics, and the History of Intelligence Testing](#) [Museum Exhibition]. Akron, OH.
- The University of Akron Cummings Center for the History of Psychology (2020). [A Clockwork Lavender: Sexology, Psychology, and the LGBTQ+ Community](#) [Museum Exhibition]. Akron, OH.
- Angel Island Immigration Station (n.d.) [An Immigrant's Journey](#) [Museum Exhibition]. San Francisco, CA.

In the following pages I have described the detailed expectations for each stage of the project. *All sources should be cited in APA format.* If you're unsure how to cite in APA format, our library has a list of useful resource that you can check out: <https://library.csi.cuny.edu/citing-sources>

Stage 1: Project Proposal (Due 10/05)

The project proposal will help you to think about crafting a narrative for your chosen psychologist and their work. You will begin to identify an important event in psychology and/or society that your psychologist was situated in. You will then select a current social issue that is important to you that you think your chosen psychologist's work can be applied to. I also ask that you submit a draft timeline to help you with planning.

The following is a checklist for the information you should include in your project proposal. *You can submit your proposal in bullet points.*

- Sign up for a psychologist for your project by **09/21**
 - ▶ Up to 2 students can choose the same psychologist on this list :
<https://docs.google.com/spreadsheets/d/1m1pVHSh3Xrn49vn4MVCDnvJDI5upaFWI54x-rIzI2zU/edit?usp=sharing>
 - ▶ To choose your psychologist, please type your name next to their names
- Title of your project
 - ▶ What is the story you want to tell through this project?
 - Your title should provide some idea about what your audience can expect from your project.
- Project introduction: Cover page
 - ▶ How are you planning to introduce your project? What might be useful context for your audience to have before entering your project?
 - Consider how your chosen psychologist fit into the existing conventional histories that we are learning
- Provide background on the psychologist and their work (2 new sources total: 1 for psychologist and 1 for their work)
 - ▶ Provide an annotated bibliography* *in your own words* for your sources that describe your psychologist's background, their training, and relevant history to your narrative
 - Build on the brief background provided to you in the list of psychologist, you should have at least **1 more source** in addition to the one provided to you.
 - ▶ Provide an annotated bibliography on one theory/concept/study of your chosen psychologist and consider why it is important to your project
 - You should have at least **1 academic source** (e.g. peer-reviewed article or book)
 - ▶ Share at least **1 media object** for your psychologist and/or their work.
 - E.g. it can be a profile picture, a video interview, an audio clip
- Identify an important Psychology-related and/or real-world event that is contemporary to your psychologist (2 sources total)
 - ▶ You should have at least **2 sources** (e.g. news articles, interviews, journal article) describing the event and **1 media object** to represent the moment.
 - E.g. I am working on the Clark's Doll Study. I will then look for an event around the time of its emergence or its significance (e.g. Brown v. Board of Education). In my proposal, I will write a short summary of the event with cited sources.

- Choose a **current** social issue that relates to your psychologist and/or their work (e.g. COVID-19 pandemic, BLM protests, climate change)
 - ▶ Choose a specific issue from recent years (past 2-3 years) that will allow you to go into some depth.
 - ▶ Choose a media source that represents your issue.
 - For example, the pandemic is a huge topic and too broad to cover in a single project but a specific issue about the pandemic can be the impact it has on the homeless population in NYC.
 - ▶ *Summarize your media source and provide a link to it or as an attachment when you submit*
- Provide a timeline for completing your tasks.
 - ▶ Looking ahead to the project draft and the final project deadlines, how will you breakdown the tasks to ensure on-time submission?
 - It will be helpful to have small concrete goals that helps you complete each stage.
 - E.g. I will complete the task of shortlisting new media sources by 10/12.

Please name your file: YourName_ProjectProposal. Please submit your file as either a word document (.doc, .docx, .odt) or a PDF. You will be submitting it through *Course Materials > Week 6 > Multimedia Project Proposal > SUBMISSION LINK: Proposal (Due: 10/05)*

Annotated Bibliography (APA Format)

An annotated bibliography is essentially a bibliographic entry with a summary of the source's key ideas and argument. An example is as follows:

Bem, S. L. (1981). Gender schema theory: A cognitive account of sex typing. *Psychological Review*, 88(4), 354–364.

Bem proposes gender schema theory to describe the process of gender development. She suggests that sex typing, which is the process that male and female is transformed from societal's norms of masculine and feminine, is derived through gender schemas. These schemas are also important to self-concepts. A schema functions to process and cluster new information in a structural and meaningful way. Bem suggests that rather than a single gender schema, two distinct gender schemas are present to distinguish between male and female attributes which serve to regulate gender in an individual. Through two studies, Bem demonstrates the link between self-concept and gender schema, and how sex-typed individuals identifies faster with congruent attributes and slower for incongruent attributes when compared to non-sex-typed individuals. This strong desire to define self-concepts through gender schemas and its cognitive availability can be attributed to biologically based priority over other schemata and society's demands on the "functional importance of gender dichotomy" (p. 362).

Grading Rubric

PROJECT PROPOSAL (TOTAL: 10)				
	Awesome	Admirable	Acceptable	Insufficient
Content (6)	<p>Completed all sections of plan with appropriate details and elaboration.</p> <p>Explanations are clear and provided in own words.</p> <p>Appropriate current affair issue is chosen (from the past 2-3 years). Topic is specific and appropriate for project.</p>	<p>Completed all sections of plan adequately.</p> <p>Explanations are appropriate though some more elaboration can be made</p> <p>Appropriate current affair issue is chosen. Topic is a little broad but appropriate to project.</p>	<p>Most sections are completed adequately. 1 or 2 sections needs more elaboration</p> <p>Explanation are vague and not in own words.</p> <p>Topic is somewhat appropriate for project.</p>	<p>Inadequate completion of sections.</p> <p>Explanations are inadequate.</p> <p>Topic is inappropriate for project. It could be either too broad or too narrow.</p>
Sources (2)	<p>Includes a wide variety of appropriate, well-researched and informative sources.</p> <p>Sources are cited appropriately in APA format.</p>	<p>Mostly appropriate sources are sourced for all required sections. May have 1 source of questionable origins.</p> <p>Sources of information are cited appropriately in APA format.</p>	<p>Mostly appropriate sources are sourced for all required sections. Missing source for 1 section.</p> <p>Missing some citations for sources.</p>	<p>Inappropriate sources and/or missing sources for more than 1 section.</p> <p>Missing citations of sources.</p>
Media Objects (1)	Appropriate media objects are shortlisted for psychologist and socio-historical-political context		Missing either 1 of the media objects.	Media objects missing.
Timeline (1)	Timeline is appropriate and achievable.		Timeline is appropriate though somewhat idealistic (eg. meets deadlines of tasks but places too much work in the last couple of days).	Timeline is inappropriate and unrealistic.

Stage 2: Project Draft (Due: 11/02)

At this stage, you should also consider how your final project will look like. How do you plan to introduce the topic? How are you going to guide your audience? What is the final format of your project?

The following is a checklist for the information you should include in your project draft. *You can submit your draft in bullet points.* You should ensure that your project's structure and narrative is clear and cohesive.

Your project draft should include (need not be in the order suggested below):

- Title of your project
- Project introduction: Cover page
 - ▶ You can use what you submitted for your project proposal or modify it for the draft.
- Elaborate on the background information of your psychologist and their work
 - ▶ Build on your annotated bibliography entries. Convert these entries into a narrative.
- Elaborate on the socio-historical-political event from your proposal
 - ▶ Suggest how the event connects to your psychologist and their work. Discuss how it may have impacted their work.
- Why were they left behind? Where will they be now? Where will they be in the future?
 - ▶ Provide some ideas for why you think your psychologist was left behind. Use your sources to help you explain why.
 - ▶ Suggest how they might fit in the present and in the future. How might psychology address their work in the present? In the future? How would our understanding of psychology benefit from a more substantial inclusion of their work?
- Connect your chosen social issue with psychologist and their work
 - ▶ How might their work help us to understand the social issue at hand? How might they suggest approaching the issue?
- Prepare at least **3 new media objects**
 - ▶ E.g. archival images, a profile picture, a collage of relevant photos of the time period, a short video clip to represent your current affair issue, an interview clip, or a role-play recreation of a study
 - If you're planning to use an existing video/audio clip, please make sure that it is *not more than 3 minutes long*. Remember, you're in charge of choosing and curating important moments to tell *your narrative* of your psychologist.

Please name your file: YourName_ProjectDraft. Please submit your file as either a word document (.doc, .docx, .odt) or a PDF. You will be submitting it through *Course Materials > Week 10 > Multimedia Project Draft > SUBMISSION LINK: Draft (Due: 11/02)*

Grading Rubric – Project Draft

PROJECT DRAFT (TOTAL: 10)				
	Awesome	Admirable	Acceptable	Insufficient
Content (6)	Completed all sections of plan with appropriate details and elaboration. Explanations are clear and provided in own words.	Completed all sections of plan adequately. Explanations are appropriate though some more elaboration can be made.	Most sections are completed adequately. 1 or 2 sections needs more elaboration Explanations are somewhat vague and not in own words.	Inadequate completion of sections. Explanations are inadequate.
Sources (1)	Includes a wide variety of appropriate, well-researched and informative sources. Sources of information are cited appropriately in APA.	Includes appropriate informative sources. Sources of information are cited appropriately in APA.	Some information is inaccurate or long-winded. Missing some citations for sources.	Information is inaccurate. Missing citations of sources.
Media Objects (2)	Appropriate media objects are shortlisted.		Missing 1 media object.	Media objects missing.
Structure (1)	Draft clearly reflects a cohesive narrative arc. Draft is well revised before submission (eg. minimal spelling errors).	Draft reflects a narrative arc. Draft is revised before submission	Draft somewhat reflects a narrative arc Draft appears unrevised.	Narrative arc missing. Draft is incomplete.

Stage 3a: Project Final (12/07)

For the final stage of your project, you will be focusing on finalizing your project's narrative and locating the rest of the media objects. You will be translating the research you have done through the media objects, i.e. the media objects you choose will *represent* the research you have done. The final project is not text-heavy, rather, the main focus is on your curated set of multimedia objects.

If you are facing technical issues with your multimedia objects, please reach out as soon as possible.

In addition to the sections from your draft, your final project should include a conclusion. Your conclusion helps you with wrapping-up your narrative and providing your audience with take-aways. Some points to consider in your conclusion:

- Why is it important for us to learn about and learn from your psychologist and their work?
- What is the relevance of their work to psychology today?
- What is the importance of their work to the social issues of our times?

Your project should have 8-12 objects with 80-150 words of accompanying text per object. You can arrange your objects in a series of pages, and *each page should have at least 1 but not more than 3 media object*. Below is a suggestion for how you can choose to arrange your pages for your project:

1. Cover page (Context) + Title of your project
2. Your chosen psychologist
3. Your chosen psychologist's theory/concept/study
4. Socio-historical-political context of your chosen psychologist
5. Parallel moment in conventional psychology: Why were they left behind?
6. Your psychologist now and in the future: Where do they fit now and in the future?
7. Summary of current social issue
8. Your psychologist and their work as it connects to the current social issue
9. Conclusion

You may find it easier to do your final project on Google Slides, Powerpoint, Keynote, Prezi or other applications that lend itself to managing visual and audio elements. You can send your project as a link (e.g. Google Slides or Prezi), or as a .ppt, .pptx file (e.g. Powerpoint and Keynote), or a PDF file. If you are using video and audio files, I strongly suggest Google Slides or Prezi.

Please name your file: YourName_ProjectFinal. You will be submitting it through *Course Materials > Week 15 > Multimedia Project Final > SUBMISSION LINK: Final (Due: 12/07)*

Stage 3b: Project Final "Presentation" (12/07)

Usually we will have a presentation day to share our final projects and celebrate our journey through psychology. In lieu of this, I ask that you choose a page from your completed project as a feature page that best represents your project and share that on Blackboard. Your feature page is **one page** of your project.

As we have been discussing throughout the semester, it is important for us to acknowledge those on the margins and recognize the gaps that they address. By sharing your work, we get to shift some of our attention to these psychologists and introduce them to each other. Collectively, we will walk away knowing more about those who were left behind and consider how we may address that in the future of psychology we shape.

To post your final "presentation" on Blackboard , please follow this step-by-step guide:

1. Navigate to the Multimedia Project folder and find the forum *SUBMISSION LINK: Final "Presentation" (Due: 12/07)*
 - i. *Blackboard > Course Materials > Week 15 > Multimedia Project Final > SUBMISSION LINK: Final "Presentation" (Due: 12/07)*
2. Click on *Create Thread*
3. In the *Subject* field, please write your name and your project title
 - i. e.g. Di Yoong: The Clarks' and their Doll Study
4. In the *Message* field, please provide some context to your feature page
 - i. What section of the project is this page from?
 - a. e.g. The Doll Study as a key study from the Clarks' body of work.
 - ii. Why did you chose this page as your feature page?
 - a. e.g. It represents the impact of segregation on black children and also encapsulates the historical context that the Clarks were working in. It demonstrates how psychological work is influenced by the psychologists' positionalities **and** also how psychological work in turn influenced their social environment. The Clarks, who are African American psychologists, became interested in understanding the impact of the policy separate but equal (social context) in Black children and pursued this through the Doll study (Psychological knowledge) which in turned became a part of the documents submitted for the Supreme Court case Brown v. Board of Education (social context).
5. In either the *Message* or *Attachments* field, share your feature page.
 - i. I suggest embedding it into the *Message* field for easy viewing by your peers but you can also upload it as an attachment instead.
6. Click on *Submit* and make sure that the status of your thread says *Published*.

Grading Rubric – Final Project

FINAL PROJECT (TOTAL: 10)				
	Awesome	Admirable	Acceptable	Insufficient
Content (5)	<p>Creativity and original content enhance the purpose of the project in an innovative way. Accurate information and succinct concepts are presented.</p> <p>Includes a wide variety of appropriate, well-researched and informative sources. Sources of information are credited appropriately.</p> <p>Keeps focus on the topic.</p> <p>Conclusion clearly summarizes key information.</p>	<p>Accurate information is provided succinctly.</p> <p>Includes appropriate informative sources. Sources of information are credited appropriately.</p> <p>Stays on the topic.</p> <p>Conclusion summarizes information.</p>	<p>Some information is inaccurate or long-winded.</p> <p>Occasionally strays from the topic.</p> <p>Conclusion vaguely summarizes key information.</p>	<p>Information is inaccurate.</p> <p>Does not stay on topic.</p> <p>No conclusion is provided.</p>
Media Objects (2)	<p>Wide variety and appropriate multimedia objects used.</p>	<p>Appropriate multimedia object used.</p> <p>Mostly one type of media object.</p>	<p>Mostly appropriate multimedia object used.</p> <p>May 1-2 pages with clips that are too long or media objects that do not represent the section.</p>	<p>Inappropriate or missing multimedia objects</p>
Text Description (2)	<p>Appropriate text description that provides useful and clear description and/or supporting context for the media object.</p>	<p>Mostly appropriate text description.</p> <p>1-2 pages need clearer descriptions.</p>	<p>Some appropriate text description.</p> <p>3-4 pages require clearer descriptions.</p>	<p>Inappropriate text description (e.g. does not support the media object).</p> <p>Description may be too long or too short or completely missing.</p>
Structure (1)	<p>Project clearly reflects a cohesive narrative arc.</p> <p>Project is well revised before submission (eg. minimal spelling errors).</p>	<p>Project reflects a narrative arc.</p> <p>Project is revised before submission</p>	<p>Project somewhat reflects a narrative arc</p> <p>Project appears unrevised.</p>	<p>Narrative arc missing.</p> <p>Project is incomplete.</p>

Grading Rubric – Final Project "Presentation"

FINAL PROJECT PRESENTATION (TOTAL: 5)				
	Awesome	Admirable	Acceptable	Insufficient
Feature Page Description (3)	Clear and appropriate context introducing feature page.		Some clarity in introducing the context for the feature page.	Insufficient, missing, or unclear context for the feature page.
Blackboard Post (2)	Post with appropriate title (follows guideline) and thread format Post only 1 feature page.		Post with appropriate title and thread format Post more than 1 feature page.	Inappropriate title or format. No feature page.